



Society For  
Biomaterials

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*Half a Century  
of Progress*



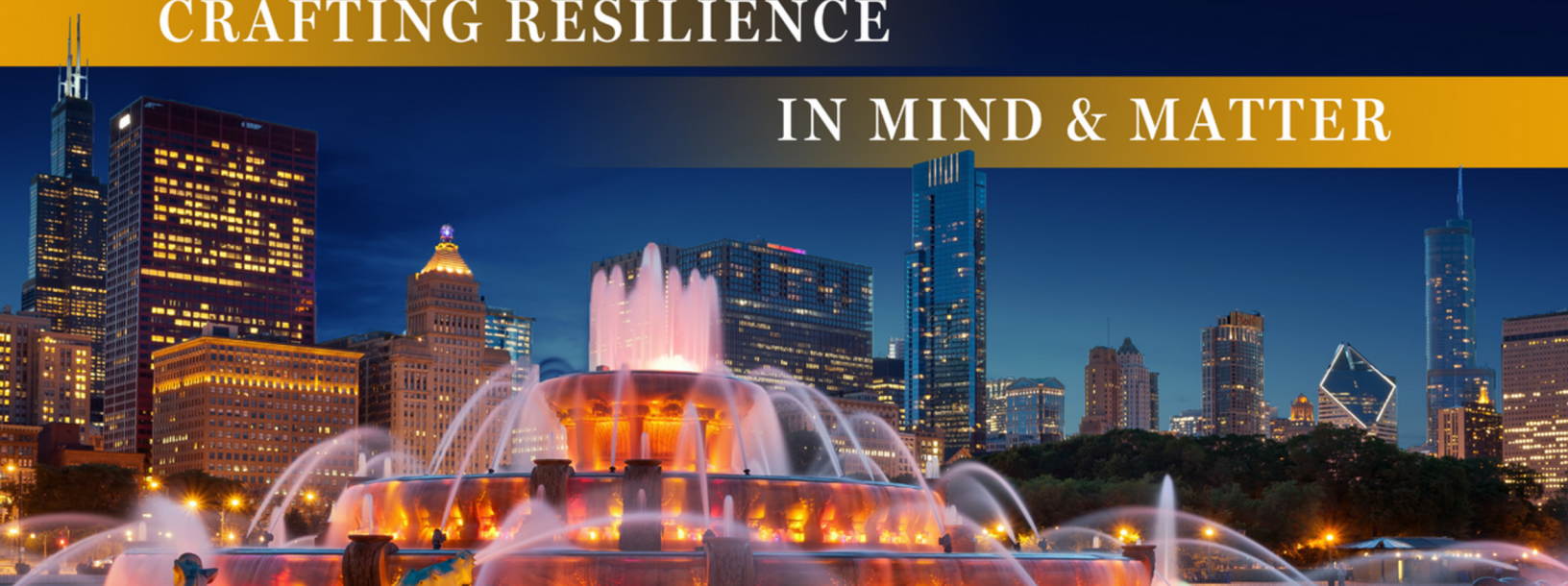
**ANNIVERSARY**

**ANNUAL MEETING & EXPOSITION**

APRIL 9-12, 2025 • HILTON CHICAGO

CRAFTING RESILIENCE

IN MIND & MATTER



2025 ANNUAL MEETING & EXPOSITION SPONSORSHIP PROSPECTUS



Society For  
Biomaterials

*Giving life to a world of materials*

## WHO WE ARE

Clinicians, researchers, and students from medical device manufacturers, academic research labs, and operating rooms across the country and around the world belong to SFB. This interdisciplinary gathering is a critical pathway to identifying issues with current technologies, and for translating academic research to clinical practice. Our membership spans the globe! SFB has members in 35 countries and 43 states.

## OUR MISSION

The Society For Biomaterials is a multidisciplinary society of academic, healthcare, governmental and business professionals dedicated to promoting advancements in all aspects of biomaterial science, education and professional standards to enhance human health and quality of life.

## ABOUT THE ANNUAL SYMPOSIUM

SFB's Annual Meeting is the premier conference for biomaterials science. Each year, the Society provides a diverse program of sessions, panels, and workshops relating to special interest groups, specific topics, and important issues. The meeting is a welcoming community of academics, industry leaders, scientists, and students, networking and discussing the latest research and innovations in the field.

The conference Program Committee oversees the development of the program, and abstract submission process to ensure the conference provides the best possible science, cutting-edge research, and actionable take-aways for conference attendees.

## 2025 ANNUAL MEETING PROGRAM CHAIRS

**Natalie Artzi, Ph.D.**

**(2025 Program Co-Chair)**

Brigham and Women's Hospital, Harvard Medical School; Wyss Institute at Harvard University; Institute for Medical Engineering and Science, Massachusetts Institute of Technology

**Kaitlyn Sadtler, Ph.D.**

**(2025 Program Co-Chair)**

National Institute of Biomedical Imaging and Bioengineering |  
National Institutes of Health

## BECOME AN ANNUAL MEETING SPONSOR

We invite you to participate in the 2025 Annual Meeting and Exposition as a conference exhibitor or sponsor.

SFB relies on sponsorship support to achieve its mission and strategic goals. In exchange, your support will help your organization gain visibility and solidify its image as a leader in the field of biomaterials.

We offer a variety of sponsor and exhibit opportunities to help you achieve your marketing goals. Mix and match the options to create the perfect package for your organization. Your combined revenue will determine your Sponsorship Level and the additional benefits that your organization will earn.



## Opportunities to Support Conference Education & Programming

### CONCURRENT SESSION

#### SPONSOR • \$2,000

##### (EXCLUSIVE) One Sponsor per Session

Support the SIG-based session(s) that align with your specialized field or areas of interest.

Session Supporters receive these benefits:

- Your logo will appear on the Annual Meeting website
- Your provided custom PowerPoint slide will be displayed prior to the start of your selected Session
- Recognition as the session's exclusive sponsor in the digital program book, online agenda, mobile app, and session room signage

### STUDENT LUNCHEON & INDUSTRY

#### MENTOR SESSION • \$1,000 +

Support the future of the biomaterials industry. Your generous sponsorship makes it possible for SFB to provide targeted content to support the continuing evolution of the biomaterials student community.

- Logo on the Annual Meeting website
- Recognition as a luncheon session sponsor in the digital program book, online agenda, mobile app, and session room signage
- Opportunity to provide a seat-drop (literature or item) in the luncheon

Special Interest Groups (SIGs) are an integral part of the Society For Biomaterials. SFB has 14 SIGs, with membership ranging from 100 to 700. Each focuses on specific segments of the biomaterials industry. Together, they represent the full spectrum of biomaterials education, research, dev. & production, and various aspects of academia, industry, and government. All conference sessions are based on SFB's (14) SIGs.

### Concurrent Session Topics to choose from:

BioInterfaces  
Biomaterials Education  
Biomaterials and Medical Products Commercialization  
Biomaterial-Tissue Interaction  
Cardiovascular Biomaterials  
Dental/Craniofacial Biomaterials  
Drug Delivery  
Engineering Cells and Their Microenvironments  
Immune Engineering  
Nanomaterials  
Ophthalmic Biomaterials  
Orthopaedic Biomaterials  
Surface Characterization and Modification  
Tissue Engineering

### WOMEN'S LUNCHEON SESSION • \$1,000 +

The percentage of women in STEM careers continues to grow! Show your support for women in the biomaterials industry with this sponsorship opportunity.

- Your logo will appear on the Annual Meeting website
- Recognition as a luncheon session sponsor in the digital program book, online agenda, mobile app, and session room signage
- Opportunity to provide a seat-drop (literature or item) in the luncheon

## Speaking Opportunities

NEW

### 5-MINUTE LIGHTNING PRESENTATION • \$500

**Jump at this inexpensive opportunity to present!**

#### Limited Availability

Our new 5-Minute Lightning Presentations will take place (10 minutes apart) in the Exhibit/Poster Hall during Friday's Poster Sessions.

- Your presentation title will be included in the online agenda
- Your presentation will be promoted in the digital program book, mobile app, and on Lightning Presentation signage

### 15-MINUTE THEATER SESSION • \$1,500

#### Limited Availability

Product Theater Sessions are a perfect opportunity for companies to present their research and capabilities to our attendees. Theater Sessions will be held in the Exhibit/Poster Hall during our Thursday and Friday coffee/networking breaks and Thursday's Poster Sessions.

- Session title & description be included in the online agenda
- Your Session will be promoted in the digital program book, mobile app, and on Theater Session signage

## Opportunities to Award Excellence & Support Future Leaders

We're proud to offer several competitive opportunities for students and postdoctoral candidates to showcase their research, ideas, and fresh approaches through various competitions offered at the SFB Annual Meeting.

### COMPETITIONS • \$1,000 EACH

Your generous sponsorship earns you branding opportunities while supporting the student community!

- Your logo will appear on the Annual Meeting website
- Recognition as a Competition Session sponsor in the digital program book, online agenda, and mobile app
- Logo on competition-related session room signage and on any related award certificate(s)

**3-Minute Thesis Competition** – This competition is open to all student SFB attendees. Students present a single static slide as a compelling summary of their dissertation research and its broader impacts.

**Biomaterials Education Challenge** – This challenge encourages SFB student chapters and other student clubs or groups to develop innovative and practical approaches to biomaterials education. Finalists will be selected based on the submitted abstracts to present a poster to the panel of judges for this competition.

**Business Plan Competition** – Students and postdocs put their skills to the test in this unique session designed to challenge the commercialization aspects of their research. Presentations will be judged by experts from investing, industry, regulatory, and academia on the strength of their commercialization plans.

**Industry Rising Star Award** – This concurrent session is an industry research-focused competition. Participants must emphasize how their research advances the state of the field/industry that they work in and supports the translation of biomaterials to the clinic/market.

**Postdoctoral Recognition Award** – The PRA recognizes excellence in future leaders of biomaterials and provides a platform to present their work to faculty and potential recruiters. Finalists will present at the PRA competition.

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## Opportunities to Promote Attendee Engagement

### SFB BASH • \$20,000

**(EXCLUSIVE)** The SFB Annual BASH, our final evening's reception, is the premier networking event for the biomaterials industry. The SFB team will provide creative, memorable recognition guaranteed to ensure attendees know YOUR name!

### WEDNESDAY'S OPENING RECEPTION • \$2,000

Welcome SFB Annual Meeting attendees to Chicago with sponsorship support of our popular kick-off event held in the Exhibit/Poster Hall.

- Your logo will appear on the Annual Meeting website
- Recognition as an Opening Reception sponsor in the digital program book, online agenda, and mobile app
- Sponsor logo on tabletop signs placed throughout the Poster/Exhibit Hall during the Opening Reception

### THURSDAY and FRIDAY POSTER SESSIONS/EXHIBIT RECEPTIONS • \$1,500

Support our 500+ abstract submitters and poster presenters!

- Your logo will appear on the Annual Meeting website
- Recognition as an Opening Reception sponsor in the digital program book, online agenda, and mobile app
- Sponsor recognition (logo) on tabletop signs placed throughout the Poster/Exhibit Hall during both Thursday's and Friday's Poster Sessions



## Opportunities to Promote Attendee Engagement continued

### NETWORKING MIXERS • \$750

**Celebrate and Support our diverse community!**

SFB offers multiple networking mixers for attendees to mingle and network. Choose from the following Mixers:

**Black/LatinX Mixer • LGBTQIA+ & Friends Mixer •  
Young Scientist/Student Mixer**

- Your organization will be recognized on the Annual Meeting website and selected Mixer signage

### COFFEE/NETWORKING BREAK CO-SPONSOR • \$1,000

This is a budget-friendly opportunity to gain brand recognition for the duration of the conference.

- Logo on the Annual Meeting website
- Sponsor recognition (logo) on tabletop signs placed at ALL coffee breaks held during the conference; Wednesday - Saturday

NEW

## Opportunities to Boost Your Brand & Visibility

### LANYARDS • \$7,000

**(EXCLUSIVE)** An excellent choice if you'd like your organization's logo prominently displayed for the duration of the Congress! SFB will handle production and fulfillment.

### MOBILE APP • \$7,000

**(EXCLUSIVE)** The 2025 Conference app contains the complete conference schedule, exhibitor information, speaker information, attendee info., a meeting scheduler and more!

- Your custom banner ad will appear on the home page each time the app is accessed, providing optimal exposure for your brand.
- Logo recognition signage promoting the Mobile App

### WIFI SPONSOR • CONTACT US FOR PRICING

**(EXCLUSIVE)** Attendees will be grateful for the complimentary wireless connection. Your logo will be placed on WIFI signage throughout the conference, and you will have the opportunity to customize the WIFI password. Contact us for additional details.

### CONFERENCE WEBSITE ADVERTISING • \$1,500

**GET NOTICED NOW, long before the conference begins -**

Every Abstract Submitter, Speaker, and potential Attendee visits our website multiple times in the months leading up to the Annual Meeting! LIMITED TO THREE (3) ADVERTISERS

- Your 300 x 250 px side ad will appear on ALL 2025 Annual Meeting webpages (homepage excluded)

NEW

### FULL PAGE DIGITAL PROGRAM AD • \$500

Your full-page ad will appear in the Digital Program Book which includes the complete conference schedule, speaker and poster author information, exhibitor information and more.

- **Ad Materials Deadline: March 1, 2025**
- Full Page Digital Ad; Size: 8.5 wide" x 11 high"
- File Requirements - high-resolution (300 dpi) TIF, JPG, or PDF

### LITERATURE DISTRIBUTION • \$500

Share your research, capabilities, or solutions with our attendees!

- We'll place your supplied literature on the Sponsored Literature Table position in a high-traffic location

## EXHIBIT

(See the Exhibit Hall Floor Plan on Page 8)

**Preferred \$3,000 • Standard \$2,600 • Education/Non-Profit \$1,000**

**Each 10 x 10 booth includes: 8' draped back wall, 3' draped side walls, (1) 6' skirted table with 2 chairs, an Exhibitor identification sign, 1 Full-Conference registration and 1 Expo-Only registration**

- Exhibitors receive a Pre and Post-conference attendee registration list. Lists include Attendee Name, Institution, and Main Focus Area (no email addresses will be provided)
- Booths are available on a first-come, first-served basis. However, we will honor booth requests based on the following: the highest level of support, longevity, and the date the agreement and payment was received
- Every effort will be made to honor exhibitor preferences and to maintain a distance between competitors

# SUMMARY of SPONSORSHIP LEVELS

## and ADDITIONAL EARNED BENEFITS

<b>SPONSOR LEVELS</b> Mix & match exhibit and sponsorship options to create the package best suited for your needs.  Your combined total will determine your Sponsorship Level and the Additional Benefits you'll earn!  <small>*Exhibit fees are excluded from Supporter &amp; Friend Levels</small>	PLATINUM \$15,000+	GOLD \$10,000 - \$14,999	SILVER \$5,000 - \$9,999	BRONZE \$3,500 - \$4,999	SUPPORTER* \$1,500 - \$3,499	FRIEND* \$500 - \$1,499
Complimentary 15-Minute Theater Session (\$1,500 Value)	✓					
Vertical Banner Placed in a High-traffic Location - SFB to Determine Placement. Sponsor Provides Standard Retractable Banner	✓					
Complimentary Ad in the Biomaterials Forum, the quarterly digital news magazine for SFB Members (\$625 - \$1045 Value)	Full Page Ad	Half Page Ad				
Complimentary Exhibit Booth	10' X 20' Preferred	10' x 10' Preferred				
Full-Page Ad in the Digital Program Book	✓	✓				
Banner Ad Placed in One (1) Conference-related Email	✓	✓				
Total Complimentary Full-Conference Registrations	4	3	2	1		
Total Complimentary Exhibit/Poster Hall-Only Registrations	2	2	1	1		
Sponsor Recognition on SFB Conference-related Emails	✓	✓	✓	✓	✓	
Sponsor Recognition on Large Conference Entrance Signage	✓	✓	✓	✓	✓	
Sponsor Recognition on Mobile App and on Session Walk-in Slides	✓	✓	✓	✓	✓	
Literature Distribution	✓	✓	✓	✓	✓	
Sponsor Recognition on Annual Meeting website	✓	✓	✓	✓	✓	✓
Recognition in Annual Meeting Digital Program Book	✓	✓	✓	✓	✓	✓



### Primary Contact Information (handles all conference/marketing logistics)

Contact Name \_\_\_\_\_  
Contact Title \_\_\_\_\_  
Contact Email \_\_\_\_\_  
Contact Office Phone \_\_\_\_\_ Contact Mobile Phone \_\_\_\_\_

### Company Information

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Main Phone \_\_\_\_\_ Website \_\_\_\_\_

By submitting this application, my organization agrees to abide by the 2025 Exhibitor Rules and Regulations. This includes policies regarding deposits, partial refunds, full payment due date: MARCH 1, 2025, and cancellation date: FEBRUARY 1, 2025.

Print Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Date \_\_\_\_\_

#### Conference Programming Support

- ☐ Concurrent Session \$2,000  
☐ Women's Luncheon Session \$1,000  
☐ Student Luncheon & Industry Mentor Session \$1,000

#### Speaking Opportunities

- ☐ 5-Minute Lightening Presentation \$500  
☐ 15-Minute Theater Session \$1,500

#### Competitions

- ☐ 3-Min. Thesis Competition \$1,000  
☐ Biomaterials Ed. Challenge \$1,000  
☐ Business Plan Competition \$1,000  
☐ Industry Rising Star Award \$1,000  
☐ Postdoctoral Recognition Award \$1,000

#### Attendee Engagement / Networking

- ☐ SFB Bash \$20,000  
☐ Wed. Opening Reception \$2,000  
☐ Thurs & Fri Poster Sessions/ Exhibit Receptions \$1,500  
☐ Coffee/Networking Break \$1,000

#### Mixers

- ☐ Black/LatinX Mixer \$700  
☐ LGBTQIA & Friends Mixer \$700  
☐ Young Scientist & Student Mixer \$700

#### Branding

- ☐ Lanyards \$7,000  
☐ Mobile App \$7,000  
☐ Wifi  
☐ Conference Website Side Ad \$1,500  
☐ Full Page Digital Program Ad \$500  
☐ Literature Distribution \$500

#### Exhibit Booth

- ☐ Preferred Location \$3,000  
☐ Standard Location \$2,600  
☐ Education/Non-Profit Booth \$1,000

Optional Exhibit Notes  
\_\_\_\_\_

**Booth Preferences:** Please indicate your three (3) booth location choices using the Exhibit Hall floor plan on the following page: \_\_\_\_\_

**Sponsorship Level Earned** \_\_\_\_\_

**Total Commitment \$** \_\_\_\_\_

### Payment Information

- ☐ Invoice me for payment by **check**  
☐ Invoice me for payment with a Credit Card via a **secured payment link**  
☐ Invoice me for payment by **ACH or wire transfer**

**Question and Completed Application may be sent to  
Dana Groves, Industry Relations Manager, [dgroves@biomaterials.org](mailto:dgroves@biomaterials.org)**

### Sponsorship & Exhibit Application Terms

#### TERMS OF PAYMENT:

All payments must be received in FULL prior to the Annual Meeting. Checks should be payable to SFB in U.S. Currency through a U.S. Bank. ACH or Wire transfers must include an additional \$25 bank fee. Please contact Emmy Mielcarz at [emielcarz@ahint.com](mailto:emielcarz@ahint.com) for wire transfer information or billing questions. Please be sure to include her on your 'safe sender' list to ensure you receive her emails

#### CANCELLATION :

Cancellations must be submitted to SFB in writing regardless of the timing of the cancellation. Cancellation must be directed in writing to [dgroves@biomaterials.org](mailto:dgroves@biomaterials.org), Dana Groves, Industry Relations Manager.

The date of receipt of the supporter's written notice of cancellation will be the official cancellation date. If exhibit space or sponsorship is canceled on or before February 1, 2025, the supporter will be responsible for 50% of the total fee. No refunds will be provided for cancellation requests made after February 1, 2025. Any company requesting to pay later than net 30 days after the receipt of the invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%). All funds paid are non-transferable.

# SFB Annual Meeting & Exhibition

## 2025 Exhibitor Rules & Regulations, and Exhibit Hall Floor Plan

The Exhibit Rules & Regulations are part of the 2025 Annual Meeting Sponsor and Exhibit Prospectus/Contract.

**Assignment of Space:** Booth assignments will be based on date of receipt of application. Non-profit space assignments are made based on space availability at the discretion of show management. Every effort is made to satisfy exhibitor space requests; however, no guarantee is made. If preferences are not available, SFB reserves the right to make space assignments. SFB reserves the final decision and right, in the best interest of the conference, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to SFB. Exhibitor may not sublet, sub-divide or assign its space, or any part thereof, without written approval.

**Terms of Payment and Cancellation Policy:** Exhibitor agrees to abide by the APPLICATION TERMS outlined on the application page of the 2025 Sponsorship & Exhibit Prospectus

**Eligibility to Exhibit:** SFB reserves the right to refuse space to any company who has failed to fulfill its financial obligations to SFB in the past and/or whose products or services, in the judgment of the association do not meet the scientific needs or interests of our members and attendees.

**Admission to Exhibits/Poster Area:** Exhibit personnel will be admitted to the area one hour prior to the time the exhibits open each day. All exhibit staff must be registered in advance of the conference.

**Official Exhibit Services Kit:** The official exhibit service contractor will also provide freight services and customs clearance for all exhibitors. Additional on-site needs of individual exhibitors besides the basic booth set-up outlined above (such as electric, Internet access, etc.) will be provided by Exhibitor Services Company or Event Facility for an additional fee.

**Freight & Handling:** The Exhibitor Services Company will send to each Exhibitor an Exhibit Services Kit containing information on furnishing, electrical service, shipping and freight handling, storage arrangements and other services.

**Installation and Dismantling:** Exhibitors shall not display products/ services and/or other advertising material in areas outside their booth space including, but not limited to, parking lots, hotel lobbies, lounges, and corridors, without express written approval. The installation of exhibits must be completed in the time outlined in the Exhibitor Services Kit. If any booth is not set up in full within the allotted time, SFB reserves the right to re-assign the space to another exhibitor or to make use of the space as deemed necessary, at the exhibitor's expense. Refunds are not available in such cases. Exhibits must remain set up until the closing of the exhibits. Dismantling early may negatively impact your exhibiting presence at future conferences. All exhibits must be fully removed within the time allocated. If exhibits are not removed by that time, SFB reserves the right to remove the exhibit at the exhibitor's expense.

**Security:** Guard service is in no case to be understood or interpreted by Exhibitor as a guarantee against loss or theft of any kind. Security is provided during hours the exhibition is closed. However, Exhibitor should make provisions to safeguard their goods from the time they are placed in the booth until the time they are removed. SFB is not responsible for loss or damage.

**Liability and Insurance:** SFB and the Exhibit Facility shall not be held responsible for the safety of exhibits and property owned or rented by Exhibitor against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to, during or subsequent to the period covered by the exhibit Contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage; at a minimum, such insurance coverage shall include that required of all exhibitors under SFB's contract with the show facility. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property.

**Indemnification:** Exhibitor shall indemnify, defend and hold harmless SFB, its officers, directors, agents, and representatives against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including Exhibitor, its employees, agents, contractors, or any business invitees, arising out of or related to Exhibitor's occupancy or use of the conference premises in the convention or in and adjacent to the Exhibit Facility, including storage and parking areas. The terms of this provision shall survive the termination or expiration of this Contract.

**Compliance with Laws:** Exhibitor shall be solely responsible for obtaining any and all necessary licenses and permits. Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations of the Exhibit Facility, regarding the installation, dismantle and operation of the exhibit. This information is included in the Exhibitor Service Manual.

**Photography:** Exhibitor, its employees or agents, and attendees are not allowed to bring camera or video equipment into any part of the exhibition area. Exhibitors or attendees wishing to take any photographs must obtain prior written permission from SFB.

**Force Majeure:** Should any circumstance beyond the control of, and not the fault of SFB prevent or materially affect the conference from being held as scheduled, or the exhibit space not being available for uses herein specified, including but not limited to, due to war, governmental action or order, act of God, fire, weather events, curtailment of transportation facilities, strikes, labor disputes, disease, or epidemic, this Contract shall immediately terminate. In the case of such termination, the Exhibitor waives any and all claims for damages or expenses.

**Notice of Disability:** Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless SFB, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision or noncompliance.

**Changes:** SFB reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the Exhibitors, the significance of the Conference, and the harmony of operation. Exhibitors shall be advised of any such changes by written bulletin, and such changes shall be binding. If there is any conflict between this Contract and any subsequent rule changes made by written bulletin, the written bulletin shall control.

